



# IMPACT REPORT

JANUARY  
2021 -  
MARCH 2021



**CHABAD**  
FRISCO

# GREETINGS

Dear Friend,

It is with great appreciation that we present this Winter 2021 Impact Report.

We just came out of a packed quarter servicing the community throughout Tu B'shvat, Purim and Pesach as well as a record breaking winter storm.

From the joy of the holidays to the despair of the storm, we as a community have banded together to celebrate and support each other through good times and bad. That is all thanks to you our dear donors and friends.

So on behalf of David - who received a warm meal when his power was out, and Daniel - who received seder items to celebrate at home, and the entire Frisco community - thank you.

With Appreciation,  
Rabbi Mendy and Mushkie Kesselman

# JANUARY HIGHLIGHTS



- Hosted a 3 part online class on the coming of Mashiach



- Hosted an outdoors women's Parsha class

- Celebrated Tu B'shvat at the park with Chabad of Frisco families. We planted trees and painted pots.







# FEBRUARY HIGHLIGHTS

- Hosted a virtual Hamentash Bake in partnership with PJ Library Dallas.



- Celebrated 4 Pop Up Purim Parties outdoors - complete with megillah readings and all Purim Mitzvot

- Delivered Mishloach Manot to 150 homes in Frisco.

- Assisted the Frisco community during the snow storm - offering home made meals and a heated location to warm up.



- Delivered chicken soup to homes in Frisco affected by the storm.

- Hosted a Bat Mitzvah Club Hamentash bake

# MARCH HIGHLIGHTS



- Hosted an online Pesach Bootcamp 3 part course

- Had a Model Matzah Bake and Model Seder to prepare the community children for Passover



- Hosted a Pre Passover women's event where we beaded serve ware for the Seder.

- Gathered the Bat Mitzvah Club for a Pre Passover Paint Night

- Assembled 25 Seder To Go Kits to ensure every home has the means to celebrate Passover



- Hosted over 75 people over Pesach for seders and meals

- Escorted Passover with a community Moshiah Meal on the last day.





Purim







# Pesach





# STORM RELIEF

Our community was hit with a devastating winter storm this February. Thousands were without power and heat in freezing temperatures. Thank G-d Chabad was fortunate to retain power so we were able to help out those in needs. We distributed warm meals, opened a safe space for people to warm up, and delivered chicken soup before Shabbat to uplift those in need. Huge thank you to all those that contributed to make that happen.





# Zooming in on Your Impact

## **COMMUNITY SPOTLIGHT**

### **MR. RICHARD ARON**

Richard Aron was getting ready to board his flight at DFW Airport, when approached by Rabbi Naphtali Shmukler, Chabad Rabbi of Chorus Christi. "Are you Jewish?", he asked? This question sparked a conversation between the two men that ended in an exchange of contact information and the two parted ways. Richard's contact info was passed on to Chabad of Frisco and this past month, Richard and Rabbi Kesselman met.

At the meeting Richard had the opportunity to put on Teffilin for the very first time in his life, as well as put up a brand new mezuzah in his home in Frisco Lakes. Richard and his wife joined the community Passover Seder as well.

We welcome Richard to our community and hope that it is the start of many good times as part of the Chabad of Frisco family.



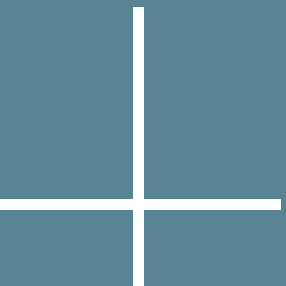
# KEN PLAVNICK OBM



This past January we lost a dear community member, Ken Plavnick.

Ken has been with Chabad since the early days - bringing his signature side smile, radiant energy, and sense of humor to every encounter. He was such a light to our community.

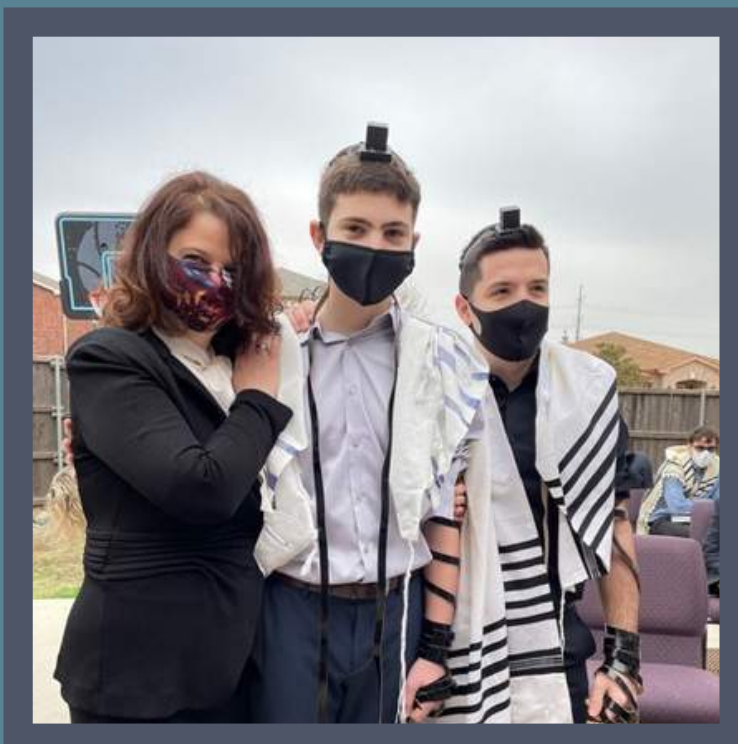
We wish his wife Marlene, and children - Gary, Jay, and Cindy and their families our deepest condolences.





# BAR MITZVAH SPOTLIGHT

ETHANKATZMAN



# PASSOVER FUNDRAISER

*Together We Raised*

\$10,561

*From*

61

INDIVIDUALS

THESE CONTRIBUTIONS WERE GENEROUSLY MATCHED BY THE JEWISH FEDERATION  
OF GREATER DALLAS AND THE DALLAS JEWISH COMMUNITY FOUNDATION

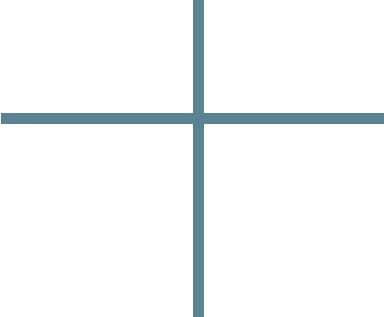


*Thank you for being a  
part of that  
accomplishment.*



**Thank you to this quarter's 96 donors.**  
**Your partnership is directly enhancing Jewish life in Frisco:**

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In conclusion, the impact your contribution has had is beyond measure. We look forward to continuing this partnership and spreading the light of Judaism farther than ever.

Wishing you and your family a beautiful year filled with health and happiness!

Warm regards,  
Rabbi Mendy and Mushkie Kesselman

