



**CHABAD**  
FRISCO

2022

# FRISCO COMMUNITY CHANUKAH CELEBRATION

**SUNDAY, DECEMBER 18, 2022**

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Chabad of Frisco | [www.chabadfrisco.org/Chanukah](http://www.chabadfrisco.org/Chanukah)



## THE EVENT

Every year since 2014, Chabad of Frisco organizes a community wide Chanukah celebration and Public Menorah Lighting. The event brings together the entire Frisco community to celebrate the message of Chanukah together. Jews and non-Jews alike join in learning about and celebrating the Holiday.

**The Community Chanukah Celebration** has become a popular event with growing crowds each year, attracting hundreds of people old and young. Families of all backgrounds bring their children to expand their cultural awareness and explore the history and practice of the Jewish religion.

- Unique concert by world renowned cantor and singer - Yudi Cohen
- Traditional Chanukah foods
- Free gifts and entertainment for children
- Festive music with a live Jewish singer
- Honoring people who have made an impact in the city of Frisco
- Greetings from community leaders
- The lighting of the giant Menorah with music and celebration

## THE PROGRAM



## FEATURING: CANTOR YUDI COHEN

More than notes on a piece of paper, music is an expression of our deepest emotions blending with the history, culture, and temperament of true artistic creations. That is precisely what classically trained tenor and professional cantor Yudi Cohen brings to every synagogue, stage, and performance hall - an authentic, soulful experience.

Often described as having an exciting and vibrant tenor voice that captivates a crowd, Yudi would find himself gracing the hallowed halls of New York to record solo work. These rare opportunities fueled the fire of musical discovery deep inside Yudi's heart and motivated him to grow into an accomplished and highly sought-after performer - who would frequently be invited to perform in numerous international locations including China, Hong Kong, Brazil Australia, Israel, Canada, and the UK.



# THE CHANUKAH STORY

The holiday of Chanukah is a celebration of a miraculous victory by a small army called the Maccabees over a much larger Greek army who sought to eradicate Torah learning and practice. This victory was followed by another miracle pertaining to the oil used to light the Menorah in the Beit Hamikdash, the Holy Temple. The Jews found one small jug of pure oil with which to light the Menorah in the Temple.

This small jug of oil, with only enough oil to last one day, lasted eight days.

For 2,000 years, Jews have been celebrating Chanukah remembering the brave and noble fight for freedom by the Macabbes and the miracle of the oil that illuminated the menorah for eight days.



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## WHO WE ARE

Chabad of Frisco is a local nonprofit 501c3, that was started in 2014 by Rabbi Mendy and Mushkie Kesselman.

Chabad of Frisco is dedicated to bringing Jewish experiences and education to the Frisco and surrounding communities.

Chabad of Frisco is a warm community dedicated to providing for the spiritual and physical needs of everyone regardless of background or affiliation.



Cheney Frisco Mayor Jeff Cheney lights the first candle on the giant menorah in Simpson Plaza last year.

COURTESY OF ASHLEIGH ORCHID PHOTOGRAPHY

## Chabad Frisco to honor shooting victims in Chanukah celebration

LIZ MCGATHEY  
lmcgath@starlocalmedia.com

Chabad of Frisco will celebrate its fifth annual Public Menorah Lighting and Chanukah celebration starting at 4:30 p.m. Dec. 2 in Simpson Plaza across from the City Hall, 6101 Frisco Square Blvd.

Rabbi Mendy Kesselman said the community-wide event has been a hit since Day 1 and has grown every year since.

"Interestingly enough, the first year that we did it, we got much more people than we thought we would get," he said. "It's become a part of the holiday celebration and

way up the community calendar as something people are looking forward to every year."

The main event of the evening includes lighting the massive, 8-foot menorah and a few words from Frisco Mayor Jeff Cheney. This year, Kesselman will make a special dedication to the 11 victims of the mass shooting at Tree of Life synagogue in Pittsburgh on Oct. 27.

"We'll mention their names and dedicate the lighting and public display of Jewish pride in their honor and in their memory," he said. "More than focusing on the tragedy, (we will be) encouraging everybody

## IN THE MEDIA

The Community Chanukah Event has been covered by multiple media outlets every year - being featured on the front page of local papers and on TV news stations. We project to receive even more media coverage this year as we grow in size and numbers. Thousands of people will be met with the uplifting message of Chanukah this year. We would love if you would be a part of that too.



**STAR LOCAL MEDIA**

**The Dallas Morning News**



# Sponsorship Opportunities

## Event Sponsor | \$10,000

- Honored to light the Menorah and address the audience
- Listed on the flyer as the event sponsor
- A Menorah Gift
- Opportunity to put up a table for your business at the event
- Opportunity to give business cards or marketing items into swag bag hand delivered to each attendee
- Business advertised on event signage, website, and **full page** logo in event program book



## Maccabee Sponsor | \$5,000

- A Menorah Gift
- Opportunity to put up a table for your business at the event
- Listed on the flyer as the event sponsor
- Opportunity to give business cards or marketing items into swag bag hand delivered to each attendee
- Business advertised on event signage, website, and **half page** logo in event program book







### Menorah Level Sponsor | \$1,800

- A Menorah Gift
- Opportunity to put up a table for your business at the event
- Opportunity to give business cards or marketing items into swag bag hand delivered to each attendee
- Business advertised on event signage, website, and a **quarter page** logo in event program book

### Latke Level Sponsor | \$1,000

- A Dreidel gift
- Opportunity to give business cards or marketing items into swag bag hand delivered to each attendee
- Business advertised on event signage, website, and logo in event program book



## Doughnut Level Sponsor | \$500

- A gift
- Opportunity to give business cards or marketing items into swag bag hand delivered to each attendee
- Business advertised on event signage, website, and logo in event program book

## Dreidel Level Sponsor | \$360

- Opportunity to give business cards or marketing items into swag bag hand delivered to each attendee
- Business advertised on event signage, website, and logo in event program book

## We are also looking for sponsors with renting/buying the following items:

Production Company

Drinks

Stage

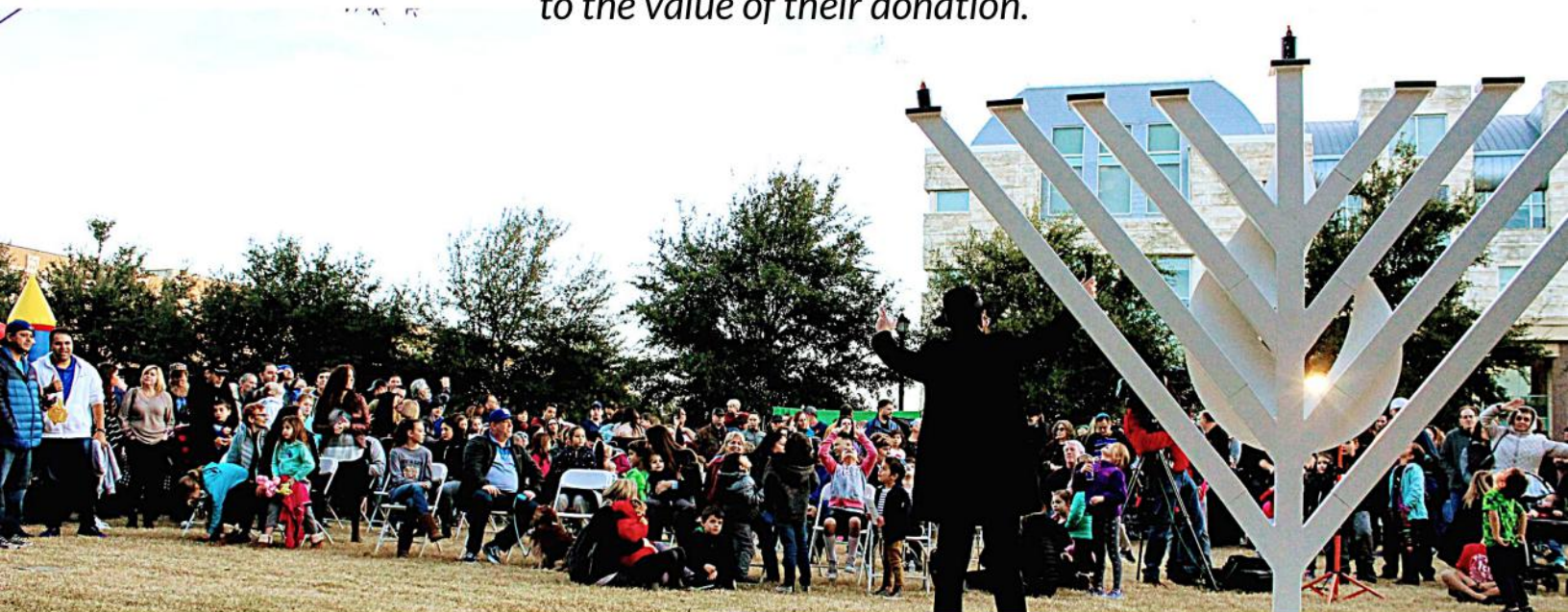
Sound System

Lights

Printing

Event Photographer

*Sponsorship of these items will be considered the level of sponsorship equivalent to the value of their donation.*





# To Become a Sponsor

Visit

[www.ChabadFrisco.Org/Chanukah](http://www.ChabadFrisco.Org/Chanukah)

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*Thank You*

Rabbi Mendy Kesselman

214.460.7773 | [Rabbi@ChabadFrisco.org](mailto:Rabbi@ChabadFrisco.org)

Mrs. Mushkie Kesselman

214.274.0752 | [MushkieKesselman@gmail.com](mailto:MushkieKesselman@gmail.com)

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