



CHABAD
FRISCO

2025

CHANUKAH AT THE STAR



WEDNESDAY, DECEMBER 17

Chabad of Frisco | www.chabadfrisco.org/Chanukah



THE EVENT

Every year since 2014, Chabad of Frisco organizes a community wide Chanukah celebration and Public Menorah Lighting. The event brings together the entire Frisco community to celebrate the message of Chanukah together. Jews and non-Jews alike join in learning about and celebrating the Holiday.

The Community Chanukah Celebration has become a popular event with growing crowds each year, attracting over a thousand people old and young. Families of all backgrounds bring their children to expand their cultural awareness and explore the history and practice of the Jewish religion.

- Concert featuring a well known Jewish musician or singer
- Traditional Chanukah foods
- Free gifts and entertainment for children including crafts, bounce houses, body art, etc.
- The lighting of the giant Menorah with music and celebration
- Greetings from community leaders. In past years, we have honored the mayor, FISD Superintendent Jeremy Lyon, the Police department represented by Mr. John Bruce, US War Veterans, and a tribute to the victims of the Pittsburgh Synagogue massacre.

THE PROGRAM

ALEX CLARE

This year, we are bringing out our biggest musical performer yet!

Alex Clare is a British singer and songwriter. He gained recognition for his single “Too Close,” which was released in 2011 and became a commercial success. Brought up in what he has described as a “very, very secular” environment (though he always believed in God) Clare became a baal teshuva to Orthodox Judaism in the mid-2000s.



PROMOTING THE ARTS

Our annual public Chanukah at the Star concert is a joyful celebration that highlights the arts while fostering cultural awareness and inclusion. Through authentic Jewish music and tradition, it brings the beauty of Jewish heritage to the broader Frisco community. Large-scale Chanukah gatherings like this are rare in our area, and it is a privilege to share an authentic cultural experience that warmly welcomes people of all backgrounds. By partnering with us, your company will help ensure this vibrant expression of art, culture, and community continues to inspire and uplift thousands across Frisco.



THE CHANUKAH STORY

The holiday of Chanukah is a celebration of a miraculous victory by a small army called the Maccabees over a much larger Greek army who sought to eradicate Torah learning and practice. This victory was followed by another miracle pertaining to the oil used to light the Menorah in the Beit Hamikdash, the Holy Temple. The Jews found one small jug of pure oil with which to light the Menorah in the Temple. This small jug of oil, with only enough oil to last one day, lasted eight days.

For 2,000 years, Jews have been celebrating Chanukah remembering the brave and noble fight for freedom by the Macabbes and the miracle of the oil that illuminated the menorah for eight days. We too celebrate those among us who illuminate our lives - our community educators who dedicate themselves to the transformation of the hearts and minds of our future.



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WHO WE ARE

Chabad of Frisco is a local nonprofit 501c3, that was started in 2014 by Rabbi Mendy and Mushkie Kesselman.

Chabad of Frisco is dedicated to bringing Jewish experiences and education to the Frisco and surrounding communities.

Chabad of Frisco is a warm community dedicated to providing for the spiritual and physical needs of everyone regardless of background or affiliation.



Chabad Frisco Mayor Jeff Cheney lights the first candle on the giant menorah in Simpson Plaza last year.

COURTESY OF ASHLEIGH ORCHID PHOTOGRAPHY

Chabad Frisco to honor shooting victims in Chanukah celebration

LIZ MCGATHEY
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Chabad of Frisco will celebrate its fifth annual Public Menorah Lighting and Chanukah celebration starting at 4:30 p.m. Dec. 2 in Simpson Plaza across from the City Hall, 6101 Frisco Square Blvd.

Rabbi Mendy Kesselman said the community-wide event has been a hit since Day 1 and has grown every year since.

"Interestingly enough, the first year that we did it, we got much more people than we thought we would get," he said. "It's become a

way up the community calendar as something people are looking forward to every year."

The main event of the evening includes lighting the massive, 8-foot menorah and a few words from Frisco Mayor Jeff Cheney. This year, Kesselman will make a special dedication to the 11 victims of the mass shooting at Tree of Life synagogue in Pittsburgh on Oct. 27.

"We'll mention their names and dedicate the lighting and public display of Jewish pride in their honor and in their memory," he said. "More than focusing on the tragedy, (we will be) encouraging everybody

IN THE MEDIA

The Community Chanukah Event has been covered by multiple media outlets every year - being featured on the front page of local papers and on TV news stations. We project to receive even more media coverage this year as we grow in size and numbers. Thousands of people will be met with the uplifting message of Chanukah this year. We would love if you would be a part of that too.



STAR LOCAL MEDIA

The Dallas Morning News

Sponsorship Opportunities

Event Sponsor | \$10,000

- Honored to light the Menorah
- Listed on the flyer as a signature event sponsor
- Naming rights for the “Event Stage” with signage
- VIP Reserved Seating For Your Party
- Designated space in prime location to set up a table and information about your business
- Prominent sized logo on a large sign at event
- Prominent sized logo on event website
- Prominent sized logo in the event video
- Stage Mentions
- One representative invited on to the stage during Menorah Lighting



Maccabee Sponsor | \$5,000

- Listed on the flyer as an event co-sponsor
- Naming rights for “Kids Zone” with signage
- Reserved seating for your party
- Designated space in prime location to set up a table and information about your business
- Prominent sized logo on a large sign at event
- Prominent sized logo on event website
- Prominent sized logo in the event video
- Stage Mentions
- One representative invited on to the stage during Menorah Lighting





Menorah Level Sponsor | 2,500

- Naming rights for “Gelt and Dreidel Station” with signage
- Reserved seating for your party
- Designated space in prime location to set up a table and information about your business
- Notable sized logo on a large sign at event
- Notable sized logo on event website
- Notable sized logo in the event video
- Stage Mentions
- One representative invited on to the stage during Menorah Lighting

Latke Level Sponsor | \$1,000

- Reserved seating for your party
- Designated space to set up a table and information about your business
- Notable sized logo on a large sign at event
- Notable sized logo on event website
- Notable sized logo in the event video
- Stage Mentions
- One representative invited on to the stage during Menorah Lighting

Dreidel Level Sponsor | \$500

- Designated space to set up a table and information about your business
- Logo on a large sign at event
- Logo on event website
- Logo in the event video
- Stage Mentions
- One representative invited on to the stage during Menorah Lighting



We are also looking for sponsors for the following items:

Kosher Jelly Donuts
Kosher Coffee Cart
Event Photobooth
Heaters
Printing
Bounce Houses
Event Photographer
Event Social Media Videos
Entertainment Vendors

Sponsorship of these items will be considered the level of sponsorship equivalent to the value of their donation.

To Become a Sponsor

Visit

www.ChabadFrisco.Org/Chanukah

Thank You

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